



PRODUCT GUIDE



ALKALINE PRESOAKS & PREPS

PERFORMANCE: A cost effective alkaline presoak. Extremely effective in touchless automatics and conveyors. Can be used as a single step product or in a two step process. A-C

ELIMINATOR: A highly concentrated, heavy duty, alkaline presoak designed with the latest technology in road film removal. It produces cleaner and shinier glass, paint, wheels and tires. Extremely effective in touchless automatics and conveyors. Can be used as a single step product or in a two step process. A-C

NU-LOOK: This dirt loosening presoak is designed for self-serve applications. The high foam profile and orange fragrance promote an abundant amount of customer appeal. Phosphate free. SS

LOW pH PRESOAK

EXCEL: A safer low pH presoak. Designed for use in a two step cleaning process. Ideal for use in touchless automatics and conveyor carwashes. A-C

WHEEL & TIRE CLEANERS

ROAD RAGE: This premium tire cleaner creates vivid yellow foam that safely powers away road grime and brake deposits. This great cleaning product is ideal for use in self-serve applications. SS

WHEEL & TIRE: Heavy duty alkaline detergent designed to clean both wheels and tires. This product removes the toughest road soils and aides in the release of brake dust from wheels. Its specialized formula helps to whiten white walls and restore that new tire look. A-C

MAG BRITE: This premium foaming wheel cleaner was designed with self-serve applications in mind. A mildly alkaline product with a lot of customer appeal. Purple foam and banana fragrance. Safe on all wheel types when used at recommended levels. SS

DETERGENTS

VANILLA BLAST: This pleasantly vanilla scented high pressure shampoo is excellent for self-serve applications. SS

LUSTER: This foaming shampoo with a strong berry fragrance. Produces lush soft white foam with an extremely stable profile that is ideal for all cloth and brush applications. SS

PINK LUSTER: A premium foam brush shampoo with a strong berry fragrance. Produces mounds of thick, rich, vivid pink, aromatic foam. SS

WRAP LUBE: Using state of the art polymer technology, this product provides excellent foam and even better lubricity for friction application. Designed to eliminate squeaking and grabbing of all cleaning materials. A-C

DRYING AGENT

DRYING AGENT: This is an effective, economical and versatile drying agent that can be used in all applications. This product will break fast on the surface and provide a dry, shiny car. A-C

BEADING PROTECTANT

CHERRY PRO-COTE: Concentrated protectant with enhanced beading capabilities for better drying. This reclaim friendly product is great for producing a dry and shiny car, while not using mineral seal oils (MSO). It has a pleasing cherry fragrance. A-C

SEAL & SHINE: With a blast of bubble gum fragrance, this product produces a high beading action. Siliconized carnauba additives create lasting protection and improved shine. Designed for high pressure applications, this product has great visual appeal for self-serve. SS

TOTAL VEHICLE PROTECTANT

RAIN OFF: Designed to work on all of a vehicle's surfaces. This product provides a polymer system that will bond to the vehicle surfaces providing extended shine, protection and water repellency. Ideal for use as a premium wash package upgrade for conveyors, automatics and self serve washes. A-C-SS

TRIPLE FOAMS

PRIZM POLISH: Multi-colored siliconized foaming wax designed for use in wax end triple foam applications. This product works in conjunction with drying agents to remove excess water from the vehicle surface and enhance shine. Strong berry fragrance enhances customer appeal. A-C-SS

PRIZM CONDITIONER: Multi-colored foaming conditioner for use in any triple foam application. This product provides thick luxurious foam with excellent lubrication properties. Strong berry fragrance enhances customer appeal. A-C-SS

LO pH TRI FOAM: Multi-colored low pH foamers designed for all triple foam applications. This foam aides in the neutralization of alkaline presoak carryover to improve drying agent performance and produces shinier paint and glass surfaces. Strong cherry fragrance enhances customer appeal. A-C-SS

BUG CLEANER

BUG-OFF: Is a unique blend of surfactants and solvents designed to safely soften bug remains for easy removal. Phosphate free. A-C-SS

TIRE DRESSINGS

PAD PRO: This product is a silicone based dressing designed to be used in conveyor wash systems where the tire dressing is applied mechanically through foam pads or cloth. This product can also be used on the detail line side where an ultra high gloss on the tire or rubber trim is desired. A-C-SS

SPECIALTY PRODUCTS

WASH & WALL: Highly effective bay & equipment cleaner. This product contains a blend of surfactants, hydrochloric acid, and ammonium bifluoride. Simply spray on and spray off. Phosphate free.

NOTES:

A=Automatic, C= Conveyor, SS = Self-Serve



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